

## Smart Infrastructure & Transparent Public Administration – Innovation and Cooperation Potential in Eastern Europe

24.10.2019 | 12.00 – 16.00 | Cube Club (Halle A)

The Official Side Event, organised by the German Eastern Business Association ([OAOEV](#)) in cooperation with [NRW.Invest](#), the Economic Development Agency of the German State of North Rhine-Westphalia, seeks to demonstrate smart solutions and innovation in the field of urban infrastructure and public administration originating from or implemented in Eastern Europe. While acquiring insights about B2C excellence projects in cities and communes in Germany and Eastern Europe, the participants can broaden their networks and get in touch with business representatives and decision makers on regional and communal level.

**Language:** English

### **12.00** Registration

**12.30** **Welcome**  
OAOEV

**12.45** **Keynotes**  
Hans-Werner Winterhoff, Global Head KPMG Innovation Services  
  
Juergen Fuchs, Global Key Account Manager, Landbell Group

### **13.15** **Roundtable Format – Projects Pitches + Q & A**

- Smart City Management  
Alexey Vysokov, Director of Product Management, Altarix
- E-Mobility Solutions  
Sergey Pisarenko, CEO, Samocat
- Smart Waste Management Solutions  
Hristo Hristov, CTO, Theoremus  
Ivaylo Tsakov, VP, Business Development Manager, Theoremus

**Moderation:** NRW.Invest

**14.00** **Wrap-up - Two-way innovation street between East and West**  
Armin Philippen, Territory Director DACH, Droxic

**14.15** **Networking Snacks**

In cooperation with



Official Side Event

