

# EastContact – Magazine for the 5th east forum Berlin

Under the title “The future of European and Eurasian partnership: Rebuilding trust. Defining drivers. Overcoming barriers”, the 5th east forum Berlin takes place in a time of synchrony of both divergence and convergence: On the one hand, the area is shattered by persisting conflicts, protectionism and fragmentation, creating a “new normal” across the region. On the other hand, we experience the power of the digital revolution, which ignores national borders by fostering cooperation, connectivity and cross-border trade within Europe and Eurasia, opening up new perspectives for building common roads to growth.

EastContact, the conference magazine, will explore how developments of fragmentation and the momentum of digitalization affect integration of the economic area from Lisbon to Vladivostok and beyond, and discusses possible drivers of connectivity that could build a common path for the region.



## Readership

Participants of the 5th east forum, high ranking opinion leaders, decision makers and managers at industrial, trade and service companies, banks, insurance firms and other financial institutions, trade associations and institutions with existing or planned involvement in CEE.

## Print run

15.000 copies

## Distribution

Publication date 6 April 2017, at the 5th east forum, Berlin: approx. 500 copies distributed on the conference, 9.000 copies as supplement in OstContact, 5.000 copies by cooperating partners such as Chambers of Industry and Commerce, Chambers of Foreign Trade, industry and regional trade associations, embassies, consulates general and honorary consulates, trade shows and conference organizers.

## Prices

1/1 Pages: 3.500 € / U2: 4.550 € / U3: 4.025 € / U4: 4.550  
1/2 Pages: 1.925 € / 1/3 Pages: 1.450 €

For an additional booking in OstContact 04/2017 we offer a 50% discount on the second ad.

Alle Preise in Euro (zuzüglich gesetzlicher Mehrwertsteuer) / Preisliste Nr. 45 , gültig ab 01.01.2017  
Es gelten die „Allgemeinen Geschäftsbedingungen“ des Verlages:  
<http://media.owc.de/agb-anzeigen-und-fremdbeilagen/>

## Partner

## Dates

Ad Closing Date  
15.03.2017

Print Materials Deadline  
20.03.2017

Publication Date  
03.04.2017

Publication language  
English

Publisher / Editorial Office  
OWC Verlag für Außenwirtschaft GmbH  
Ritterstraße 2B, 10969 Berlin

Head of Sales  
Maria Akhavan

Anzeigenverkauf  
Norbert Mayer  
Patricia Robel  
Markus Winterhalter  
Henning Wikkemeier

anzeigen@owc.de  
media.owc.de

Printig Material  
satz@owc.de